

REMARKS - General

The claims have been rewritten to address the section 102 rejection.

Applicant has added to the Claims more elements that are not in the Reisman Patent Application (20030229900). This information includes "where user must watch advertising to see the content." This is a unique system and contain unique processes that were not disclosed in Reisman.

Also applicants have rewritten all claims to define the invention more particularly and distinctly so as to overcome the technical rejections and define the invention patentably over the prior art.

Respectfully submitted,

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I hereby certify I have transmitted this paper by fax to the Patent and Trademark Office at 571-273-8300 on March 15, 2010.

March 15, 2010

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